

## Strengthening Hawaii's Families

### Star Wars Stormtroopers® Invade

# Breakfast with Santa

 by Aileen Deese

Winnie-the-Pooh, Santa and their friends were on the lookout for an invasion of Star Wars Stormtroopers who enforced order in paradise at Prevent Child Abuse Hawaii's 22nd Annual "Breakfast with Santa". Since the 501<sup>st</sup> Legion - Pacific Outpost is headquartered at Darth Vader's favorite vacation destination, Honolulu, the Stormtroopers appeared on Saturday, December 13, 2008 and Sunday, December 14, 2008 at the Japanese Cultural Center Manoa Grand Ballroom.

Festivities included a served meal, photo with Santa, clowns, face-painting, games and crafts, costumed characters, magicians and a Christmas gift. Live stage entertainment featured Hawaii's favorite musical entertainers Holunape, Sally Yoza and Halau O'Napuala'ikauika'iu, Simplicity, Vaihi, Blaine Dutro and Kekaiulu Hula Studio, Smooth Remedy, 20 Degrees North, and Magicians Mike Wong, Ron Ishimaru, and the Young Magicians Club.

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Jonathan Won  
Executive Director

Aileen Deese  
Program Director



Stormtrooper flocked by beauty queens



Vaihi

The popular costumed characters joining Santa included Delightful Dolly the Clown Bonnie Parsons, Lavender Lolly the Clown Lisa Ponce de Leon, Twinkles the Clown Suzette Arita, Mona Nagahisa the Clown, Ronald McDonald from McDonald's, Cheeseeasaurus Rex from Kraft Foods Hawaii, Sparky from the Honolulu Fire Department, Lani Moo from Meadow Gold, Geico Gekko, Hawaii Winter Baseball League Mascots Major Mynah and Koloa, Terry Toyota from Servco Toyota, many other favorites and the 501<sup>st</sup> Legion - Pacific Outpost Star Wars Stormtroopers.

"Here in the Islands, the holidays are generally a time for families to come together and celebrate, but, unfortunately it can also be a stressful time for many families," said Bonnie Parsons, Breakfast with Santa Co-Chair. "Breakfast with Santa is wholesome family entertainment that ultimately helps other families in our community. We raised over \$20,000 this year for our child abuse prevention programs."

Prevent Child Abuse Hawaii invited the community to attend Breakfast with Santa and to get into the spirit of giving early this year by becoming sponsors for children from abuse shelters. People and organizations helped children who may not have much to smile about this holiday season experience the joys of Christmas. Thank you to the many groups who were sponsors this year.

Prevent Child Abuse Hawaii is committed to prevent child abuse through education, public awareness and advocacy, which promote positive parenting and healthy families where children are valued and loved.

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# Executive Director's Corner

As we celebrate the holiday season, we all can find things for which we are so very thankful. PCAH is part of an informal network of agencies involved in preventing child abuse and neglect. It is a joy to work with people who share our passion for protecting and nurturing children. We are also truly blessed by our hard-working, no nonsense but fun, board of directors, and our volunteers.

PCAH has received great support this year, especially in the last few months. First Hawaiian Bank has made us a part of its Kokua Mai program; Schuler Family Foundation, AIG Hawaii and Pacific Law Group are sponsors for our Breakfast with Santa event; and the Harry & Jeanette Weinberg Foundation has included us in its "Share the Holidays" giving program. There is more to come.

PCAH is extending its reach with contracts for the administration of the Statewide Child Abuse Prevention Planning Council (CAPP) and creating a child abuse prevention network. The staff is involved with committee work for such worthy causes as the International Society for the Prevention of Child Abuse & Neglect (ISPCAN) International Conference in Honolulu in 2010, and the Sexual Abuse Prevention Planning Committee that will produce a statewide Sexual Abuse Prevention Plan.

Beginning in 2009, PCAH will be coordinating training sessions on positive teaching and parenting for preschools and other groups who work with young children and their families. The Child Abuse Prevention Planning Council is supporting a program where participating libraries will become involved by reading books about positive family situations for their regular children's story-time sessions during Child Abuse Prevention Month (April, 2009). This Council has also been very involved in helping PCAH put together its 2009 Child Abuse & Neglect Prevention educational conference. I hope to see many people attend. We will keep you posted.

Aloha,

*Jon Won*

Executive Director



## Calendar of Events

### December 2008

- 13 &  
14 **Breakfast with Santa**  
Japanese Cultural Center  
Manoa Grand Ballroom  
2454 South Beretania Street  
Breakfast 8:30 - 10:30 a.m.  
Lunch 12:00 - 2:00 p.m.  
Tickets \$20.00

### March 2009

- 29 **6th Annual Conference on Preventing, Assessing & Treating Childhood, Adolescent & Adult Trauma**  
Ala Moana Hotel

### April 2009

#### Child Abuse Prevention Month

- 4 **Teddy Bear Drive**  
Pearlridge Center Uptown  
10:00 a.m. - 2:00 p.m.
- 7-10 **Shaken Baby Syndrome Quilt Display**  
Tripler Hospital Lobby

**Child Abuse Prevention Conference**  
Date and details to follow

- 7-26 **Family Story Time**  
Sponsored by Prevent Child Abuse Hawaii and the Child Abuse Prevention Planning Council  
Public Libraries statewide

- 19-26 **Pinwheels for Prevention Display**  
State Capitol Front Lawn

## Mahalo Corner

PCAH extends its heartfelt thanks to the following people whose contributions will help us to continue our family strengthening programs.

Pegi Scully - \$200 donation

Shirley Yuen - \$3,000 donation for  
Never Shake a Keiki

# Prevent Child Abuse Hawaii Reaches Out to the Community

Aileen Deese



The mission of Prevent Child Abuse Hawaii is to prevent child abuse through education, public awareness and advocacy, which promote positive parenting and healthy families, where children are valued and loved. We have been out in the community doing a lot of educational and public awareness activities recently.

Prevent Child Abuse Hawaii, Hawaii Children's Trust Fund, District 50 Hawaii Lions, and Junior League of Honolulu are all focusing on family strengthening currently and we have a unique opportunity to work together this year to showcase all our services and distribute educational materials at many different venues.



On August 1, Prevent Child Abuse Hawaii participated in a very successful Waterfront Plaza Health and Community Fair at Restaurant Row with 30 other organizations. Over 500 very enthusiastic attendees came to the event and were very interested in our organization and our educational materials. Mahalo to board member Kim Sato for helping during her lunch hour and to volunteer Mahinalani Gomez from the Aloha Pono Lions Club for helping all day.

At the Children and Youth Day at the State Capitol on October 5, Prevent Child Abuse Hawaii partnered with the Hawaii Children's Trust Fund which was a major sponsor for the event. Over 35,000 attendees

including exhibitors spread across three different exhibition areas presented activities for children of all ages. Families visited our booth with the Hawaii Children's Trust Fund and took free family photos, decorated their photo together as a family, received free bottles of bubbles and picked up information for family activities and prevention of child abuse and neglect. The family photos were a very big hit! Special thanks go out to the many volunteers and especially the Hawaii Children's Trust Fund Advisory Committee and the Roosevelt High School Leos who are the young Lions sponsored by the Chinatown Lions Club.

Prevent Child Abuse Hawaii partnered with District 50 Hawaii Lions clubs to present educational exhibits on September 6 and 7 at the 6<sup>th</sup> Annual Hawaii Woman Expo at the Neal Blaisdell Center and on November 7 at the interactive Marketplace at the Junior League of Honolulu's 7<sup>th</sup> Women's Conference. We distributed information on parenting, child abuse prevention, family activities and our services to the estimated 5,500 participants at the events. Special thanks to the Aloha Pono, Hawaii Kai, Wahiawa, Honolulu, and Waikiki 2000 Lions Club for their help as volunteers at the events.

We followed that up with another educational booth at the statewide forum for the District 50 Hawaii Lions clubs on November 15 at Jarrett Middle School and distributed our parenting and child abuse prevention information to the members of Lions clubs throughout the state of Hawaii.

Thanks again to the many volunteers who make it possible to reach out to the public with our educational materials to prevent child abuse and neglect by strengthening families.



# President's Message

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As I write this message we are preparing for Thanksgiving. My thoughts naturally go to those things for which I am thankful, and there are many.

As President of Prevent Child Abuse Hawaii, I am thankful for the support I have received during the past year from my fellow board members. We have an awesome group of directors on our board. Some of them have served for many years, and they are still as dedicated and committed to our mission as they were when they first started. Their energy is amazing. Others have been on the board for 2 or 3 years, and they have stepped up to take on increasing responsibility. We also have several new board members who have joined us in the past year, and they are already making significant contributions of their time and talent. We are blessed by all of these individuals who take time from their busy lives to support and further the mission of PCAH.

Thanks go to our staff for their hard work and dedication. These are challenging times, and we have had our share of challenges. We have a small staff, and a lot for them to do. With the help of the board, the staff continue to persevere to carry out the programs and fund raising activities of the agency.

I am thankful for all the individuals, groups, and businesses who have contributed to our organization, whether by volunteering their time or by making financial donations, both large and small. Everyone's contribution helps.

We are especially grateful for some unexpected and significant donations that have enabled us to continue our operations while we develop new programs to add to those for which we are known. You'll be hearing more about a new program that will provide specific educational offerings and support to those who work with children and families. These workers have a key role in helping to strengthen families so children have a safe, loving environment in which to grow and thrive.

As I end my year as president of PCAH, I look forward to working with Tracy and the other new officers to continue strengthening our agency and growing our programs. We have exciting opportunities ahead.

Happy Holidays,

*Karen Tessier*, PhD, RN  
President, PCAH Board of Directors



## Giving to PCAH - Just a Click Away

Just imagine, Prevent Child Abuse Hawaii earns a penny every time you search the Internet by using GoodSearch.com! And a percentage of every purchase you make online through GoodShop will support our cause? It's true and it's happening right now!

GoodSearch.com is a new Yahoo-powered search engine that donates half its advertising revenue, about a penny per search, to the charities its users designate. Use it just as you would any search engine, get quality search results from Yahoo, and watch the donations add up!

GoodShop.com is a new online shopping mall which donates up to 37 percent of each purchase to your favorite cause! Hundreds of great stores including Amazon, Target, Gap, Old Navy, Best Buy, eBay, Macy's and Barnes & Noble have teamed up with GoodShop and every time you place an order, you'll be supporting your favorite cause.

Yes, it's as simple as that - just go to [www.goodsearch.com](http://www.goodsearch.com) and be sure to enter Prevent Child Abuse Hawaii as the charity you want to support. And, be sure to spread the word!

# BOARD MEMBER SPOTLIGHT

## Tracy Nakashima

A graduate of Iolani School, Tracy attended the University of Southern California where he earned a degree in Economics with an emphasis in gerontology. He later returned home and graduated from the University of Hawaii with a Masters in Business Administration.



He is currently an Account Vice President with UBS Financial Services. He helps individuals and families plan for their retirement, and education and financial goals. In the past he served as a Big Brother, YMCA youth leader, assistant coach for a youth basketball team and helped with an annual concert for youth musicians and singers.

Tracy has served on the board for Prevent Child Abuse for 3 years and is looking forward to next year as incoming president. Next year he would like to see the launch of new programs and services to reach to more children, parents and those serving the youth of Hawaii.

On behalf of the board, Tracy would like to wish you a very Merry Christmas and a Happy New Year!



## CAR SEAT SAFETY

One of the most important things we need to know about preventing child neglect and abuse is car seat safety. We begin a new series of car seat safety tips and information starting with some startling statistics and the many errors that occur in child restraint use. Stay tuned for how to prevent these common errors and for more valuable information in upcoming issues.

### Did you know?

Traffic crashes are the leading cause of death for children over 1 year.

The main reason for these deaths is that children are not properly restrained.

Correctly used child restraints can reduce deaths by up to 70%.

Hawaii has one of the highest rates of seat belt use in the U.S., and one of the lowest rates of child restraint use.

As children grow older, restraint use falls. More than 90% of babies are in infant seats, while less than 50% of toddlers and 10% of older children are restrained.

Of those children who are restrained, over 90% are incorrect.

# CAR SEAT SAFETY

Continued from page 5

## What are some common errors in child restraint use?

Placing an infant in a forward facing position

Placing a rear facing infant seat in front of an air bag

Not buckling child into the restraint

Not fastening the car seat to the vehicle with seat belt or LATCH system

Seat belt or LATCH webbing too loose

Wrong size or type of restraint for child

Loose harness straps - need to be snug (unable to pinch any excess webbing)

Harness straps in wrong shoulder slots - shoulder harness should be at or below shoulder for rear facing, and at or above shoulders for forward facing

Harness clip not at armpit level

Wrong belt path used – convertible seats have different belt paths for rear or forward facing direction.

Rear facing infant seat not reclined correctly – should be 30-45 degree angle (slope of seat) for newborn (to protect airway), can use seat adjuster or foam noodle, rolled up newspaper or towel

Restraint used on side-facing seat (jump seat)

Using seat on recall list without it being repaired

Seat too old (over 6 years), no labels, involved in crash - used seat can be dangerous unless from trusted friend or family member - **NO** thrift shop, swap meet, yard sale

Extra padding placed between child and back of restraint (along sides of infant okay to position)

Carrying handle for infant seat in wrong position - need to read instructions

Potential missiles in car (loose objects, mirrors or toys, window shades)

LATCH used with wrong vehicle anchors

Stay tuned for our Spring 2009 issue, which will cover Hawaii laws regarding child restraints, what the best type of car seat to use, and the best tips on how to protect your child from injury. Safety first!



## Photo Gallery

more pics from Breakfast with Santa!



Twinkles the Clown gives this young lady a new look



Hard-working volunteers serve up breakfast



Happy faces everywhere!



Santa and Mrs. Claus share a great moment with one little boy



# 2008 BREAKFAST WITH SANTA MAHALO TO

Bonnie Parsons and Marie Weite, Event Chairpersons

Steve Chow – Games Chairperson

Miu Lan Oman – Crafts Chairperson

Pat Hashimoto – Decorations Chairperson

## Event Emcees

Justin Cruz from KHON TV 2  
Kathy with a "K" from 92.3 KSSK  
Sound System – Dean Nishizaki

## On Stage Entertainers

Holunape – Saturday  
Sally Yoza and Halau O'Napuala'ikauika'iu – Saturday  
Simplicity - Saturday  
Vaihi – Saturday  
Blaine Dutro and Kekaiulu Hula Studio - Sunday  
20 Degrees North – Sunday  
Smooth Remedy – Sunday  
Magicians Mike Wong, Ron Ishimaru &  
Young Magicians Club - Sunday

## Floor Entertainment Contributors

"Delightful Dolly the Clown" Bonnie Parsons  
"Lavender Lolly the Clown" Lisa Ponce de Leon

"Twinkles the Clown" Suzette Arita

Mona Nagahisa the Clown  
Geico Gecko

Ronald McDonald from McDonald's  
Major Mynah & Koloa of Hawaii Winter Baseball League  
Lani Moo from Meadow Gold  
Terry Toyota from Servco Toyota  
Cheeseasaurus Rex From Kraft Foods Hawaii  
Sparky from Honolulu Fire Department  
501<sup>st</sup> Legion – Pacific Outpost Star Wars Stormtroopers

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Venture Club

Wal-Mart

Windward Y's Men's and Women's Club

**And many other generous contributors**

## VOLUNTEERS

Aloha Pono Lions Club

Hawaii Women Lawyers

McKinley High School Leo Club

Roosevelt High School Leo Club

Financial Women International

Kapiolani Child Protection Center

Mid-Pacific French Club

Miles Horie and Pat Hashimoto

New Hope Windward & New Hope Kailua Kupuna Ministry

Mitchell Weite

Soroptimist International of Honolulu

Tom Dods

Bill and Barbara Sheeter

Steve Chow and Amy Chow

Steve Yoshimura

University of Hawaii N.I.C.E. program

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# Breakfast With Santa Mahalo

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Venture Club  
Windward Y's Men and Women  
Miss Hawaii 2009 Nicole Fox  
Miss Lanai 2009 Shannell Sarme  
Miss Hawaii Outstanding Teen Halialani Parish  
Ms. Hawaiian Island Beauty Sheryl Luke - Kalani  
Miss Hawaiian Island Beauty Tiare-Ann Ilae  
Young Miss Hawaiian Island Beauty Audrey Malunao-Setik  
Ms. Hawaii of the Islands Lori-Ann Yamaguchi  
Island Beauty Productions  
Kaimionalani, Kamalanimalie, & Keloakalani Manner  
and Leilani Rasa of Young Island Gems  
&  
Prevent Child Abuse Hawaii's Board of Directors

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"ANY KINE STUFF"

Tickets Designed and Printed by Fred Mateo

PLACEMATS DESIGNED WITH ALOHA BY  
MITCHELL AND PAULA KALIMA

Programs Designed by Howard Deese

Special Mahalo to  
General Manager James Harada, Banquet Manager Frank  
Weight and the Staff of Manoa Grand Ballroom  
Marian's Catering

Jon Won – Executive Director of Prevent Child Abuse Hawaii  
Aileen Deese – Program Director of Prevent Child Abuse Hawaii

PCAH Board Members (Children's Goodie Bags)  
Katy Akimoto, Steve Chow, Pat Hashimoto,  
Paula Kalima, Tracy Nakashima, Nancy Ortiz, Kim Sato,  
Wayne Suehisa, Diedre Suenaka Chase, Billie Takaki Lueder,  
Karen Tessier and Marie Weite



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